



# Project Portfolio Management: Aligning Projects and Strategy

**Duration / PDU Credits:**

2 days / 16

**Date:**

March 9 & 10, 2009

*Johnson & Johnson*

Companies use projects to convert corporate strategy into the vital new products, services, and processes that they need for success. Thus, picking the right projects through which to implement corporate strategy is a critically important activity. Yet, selecting projects and allocating resources to them is often something that companies are weak at. They typically attempt too many projects with too few resources, don't align projects with strategies, and neglect to balance risk and time horizon across projects.

Portfolio management is the discipline of managing projects together as a portfolio that meets corporate objectives. It optimizes development investment and resource allocation across multiple projects. This class looks at current techniques and best practices for managing project portfolios in high tech companies. It has a definite real world slant. The class includes valuable templates, tools, and software that will give you a jump-start when you return to your company.

## Who Should Attend

This class is designed for managers, executives, program, project managers and portfolio managers who want to:

- Systematically prioritize and select the right projects and maximize return on investment in development resources
- Apply best practices in portfolio management of projects to their business
- Compare real-world experiences with other leaders

Current usage of portfolio management is not a prerequisite.

## Learning Objectives

- Understand the business value of portfolio management
- Understand the essential concepts of portfolio management and how they are implemented in the real world by the most successful companies
- Learn how to link portfolio management both to strategy and to project execution
- Develop an action plan for implementing portfolio management techniques in your business situation

(P) 877-390-3057 – [www.ssi-learn.com](http://www.ssi-learn.com)

A Training, Leadership & Mentoring Organization

© 2008 Successful Strategies International, Inc.



SSI has been reviewed and approved as a provider of project management training by the Project Management Institute.



## Topics

Using a variety of tools and techniques, the instructor, Jeff Oltmann, will teach you real-world best practices in project portfolio management. He will also identify typical gaps in portfolio management and indicate how you can deal with them. You will experience a number of hands-on exercises as well as plenty of interaction with the instructors and other class participants.

The class covers these major topics in portfolio management:

- Introduction to portfolio management for projects
- Maximizing portfolio value
- Balancing the portfolio
- Linking portfolio management to strategy implementation
- Linking portfolio management to project execution
- Implementing portfolio management techniques in your company

## What Previous Attendees Say:

- Nicely done; incited discussion.
- Jeff exceptionally insightful in PFM; spoke with passion and confidence.
- Good introduction to PFM-very clear definition of what PFM is and is not.
- Very experienced instructors. I really appreciate the depth of knowledge they shared with us.
- Very appreciative of getting the CD of tools-best part!
- Both instructors were very knowledgeable and dynamic.

## Course Schedule and Information

**Course Number:** SSI-J&J-2009

**Dates/Times:** Monday, March 9, 2009-Tuesday, March 10, 2009: 8:30 AM - 5:00 PM

**Location:** J&J, 410 George Street, 9<sup>th</sup> Floor, New Brunswick, New Jersey.

**Course Fee:** \$1295

**Course Includes:** Course notebook and a CD-ROM containing sample templates and software; coupon for lunch each day.



**Registration:** Please contact Karen Kowalski at 973-473-2490, **all major credit cards accepted**, plus SSI is a J&J Official Vendor in the ARIBA System (#317446001), PO's are accepted.

**Contact:** Tom Mattus at 877-390-3057 for Group Discounts and on-site courses

**Receive a 10% Discount if registered by November 30, 2008.**

(P) 877-390-3057 – [www.ssi-learn.com](http://www.ssi-learn.com)

A Training, Leadership & Mentoring Organization

© 2008 Successful Strategies International, Inc.



SSI has been reviewed and approved as a provider of project management training by the Project Management Institute.